Wisconsin Deferred Deposit Association

Total Lobbying Effort

Total Lobbying Expenditures

2009	2009	2010	2010	Total
January - June	July - December	January - June	July - December	
\$24,000.00	\$16,700.00	\$25,300.00	\$4,200.00	\$70,200.00

Total Hours Communicating

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
51.00	24.00	49.50	11.50	136.00

Total Hours Other

ı					
	2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
	69.00	59.50	77.00	9.50	215.00

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

Assembly Bill 311

Relating to: payday loans.

2009	2009	2010	2010	Total
January - June	July - December	January - June	July - December	
	8.00 (10%)			8.00 (2%)

Assembly Bill 392

Relating to: finance charges for licensed lenders

2009				
January - June	2009 July - December	2010 January - June	2010 July - December	Total
	67.00 (80%)			67.00 (19%)

Assembly Bill 447

Relating to: payday loan providers, providing an exemption from emergency rule procedures, granting rule-making authority, and providing a penalty.

2009	2009	2010	2010	Total
January - June	July - December	January - June	July - December	
	8.00 (10%)	25.00 (20%)		33.00 (9%)

Senate Bill 530

Relating to: regulating consumer small loans, limiting the areas in which a payday lender may operate, granting rule-making authority, and providing a penalty.

2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total
		101.00 (80%)		101.00 (29%)

LRB-0925/3 - Reç	RB-0925/3 - Regulation of Payday Advance Providers							
2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total				
60.00 (50%)				60.00 (17%)				

LRB-1920/2 - 36% Interest Rate Cap for Licensed Lenders							
2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total			
60.00 (50%)				60.00 (17%)			

CR 10-098 - Rules relating to payday lending							
2009 January - June	2009 July - December	2010 January - June	2010 July - December	Total			
			21.00 (100%)	21.00 (6%)			